

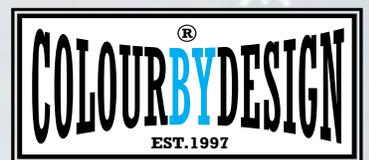
# HOLIDAY

*catalogue*

2021



**613.729.2898**  
info@colourbydesign.com



# HOLIDAY CARDS

## Back Cover

Your customized branding & contact info goes on the back of the card

## Inside

Our cards have matching full colour graphics for the interior.

Choose from one of our messages or write your own.

## Front Cover

Choose from many different designs! You can change the greeting if you prefer, unless it's part of the image.

From: \*  
*Joe Agent*

WISHING YOU AND YOUR LOVED ONES  
A VERY HAPPY HOLIDAY SEASON

\* **We can add your signature**

Ask us how we can digitally add your signature to the design!

## CAN I?:

### Choose more than one template design?

Sure! If you want 100 cards, you can have 50 of 2 different designs, or 25 of 1 design and 75 of a 2nd design. Because there is extra work to be done with each different design, you will be charged a flat rate of \$10.00 for the additional design(s), but will pay the price per unit for 100 cards, rather than the price per unit for 50 cards. Still a savings!

### Send you my own photo / image for the front of the card?

Lovely! We don't recommend that you pick a photo off the internet unless you know the resolution and quality of the image, that can be a recipe for disappointment. However, that great shot of the Canal or the Client Appreciation Sleigh Ride group photo, may be perfect!

### Include a "little something" with my cards to last beyond the season?

We're on it! Do you need some "Value Added" to include with your card? We have our "Clings" which we discount during the Christmas season that are great alternatives to magnets. We also offer notepads, pens, and labels.

### Have Colour By Design organize EVERYTHING?

No problem! Whether you want CBD to look after the whole process of printing, addressing, stuffing, sealing and mailing your cards, or just part of the process, we can help. Call us for information on pricing and services available.

### Print my family or other business Christmas Cards as well?

Of course! We would be happy to provide your family or friends with our products and services.



# HOW DO I ORDER?

## 1. Find

the perfect card design.

## 2(a). Craft

your message.

or

## 2(b). Select

one of Colour By Design's messages.

## 3. Decide

on a small or large card.

## 4. Option

Signature, Value Added, Add Ons, Address/Mail.

## 5. Inform

Colour By Design of: Template #, Message, Size/Qty, Options

## 6. Check

your inbox for emailed proof of card design.

## 7. Send

approval or changes to Colour By Design.

## 8. Wait

24 hours (give or take) for printing.

## 9. Receive

Pick up your printed cards or contact us for delivery methods

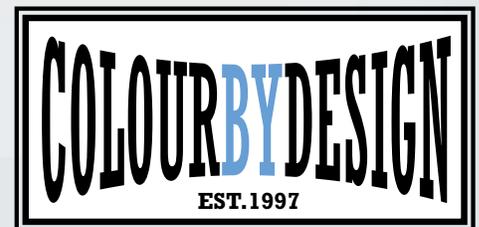
## 10. Delight

your clients with your thoughtful outreach!

## HAVE A QUESTION?

Contact us today! Our team of branding and marketing professionals are eager to make your holiday marketing experience the best it can be.

Give us a call **613-729-2898** or send us an email [info@colourbydesign.com](mailto:info@colourbydesign.com) and let our experts guide you through the process!



**613.729.2898**  
[info@colourbydesign.com](mailto:info@colourbydesign.com)  
[www.ColourByDesign.com](http://www.ColourByDesign.com)



# OLD HOLIDAY FAVOURITES AND NEW DESIGNS

You may change the outside written greeting when you see



XC-20-015



XC-21-002



XC-16-026



XC-21-009



XC-21-017



XC-21-005



XC-14-006



XC-19-002



XC-21-008

\* Need a little more room at the top, or more room at the bottom to add a personal note? Let us know how much space you need at the top or bottom (1.25") and we'll try and accommodate.

## DON'T FORGET YOUR GREETINGS.

**M1** Your own personalized greeting.

**M2** Here's wishing you a Merry Christmas and a Happy New Year!

**M3** Seasons Greetings! With many good wishes for Christmas and the coming New Year.

**M4** May this Christmas end the present year on a cheerful note & make way for a fresh and bright New Year.

**M5** Hope your holiday season is festive and fun.

**M6** Clients like you make it all worthwhile Thank you, and Happy, Happy New Year.

**M7** To a joyful present & a well remembered past.

**M8** Best wishes for Happy Holidays and a Magnificent start to your New Year.

**M9** May the holiday season bring happiness and joy to you and your loved ones.

**M10** Best wishes for health and happiness throughout the coming year.

# WITH YOUR CLIENTS IN MIND!

MANY MORE IMAGES TO CHOOSE FROM AT [WWW.COLOURBYDESIGN.COM](http://WWW.COLOURBYDESIGN.COM)



XC-19-016



XC-21-001



XC-20-004



XC-21-011



XC-19-005



XC-21-018



XC-20-020



XC-21-010



XC-21-012



XC-21-004



CUSTOMIZE  
YOUR  
GREETING  
MESSAGE!



XC-20-019



XC-20-008



XC-21-019



**M11** May Happy Times decorate your Holiday Season and Special Memories brighten your New Year.

**M14** Although it's been said, many times, many ways, Merry Christmas to you.

**M12** Thank you for making my spirits a little brighter this Year.

**M15** Sending you Tidings of Comfort and Joy.

**M13** May your days be Merry and Bright.

\*\*\*Prices and Quantities can be found on the back cover.

# NEW YEARS MEANS NEW BEGINNINGS

Not only can you wish a festive Christmas, but also a Happy New Year.



XC-21-006 



XC-21-013 



XC-21-014 



XC-21-015 



XC-21-016 

CHECK OUT OUR NEW DESIGNS AND OLD FAVOURITES. CHRISTMAS, SEASONAL, OR NEW YEAR'S CARDS ON OUR WEBSITE: [WWW.COLOURBYDESIGN.COM](http://WWW.COLOURBYDESIGN.COM)

## MAKING RESOLUTIONS? CAN WE HELP?

### We can help with:

- Yearly / Semi Yearly Marketing Plans with services from Colour By Design
- Geographic farming and more
- Advice on Value Added Content and cost effectiveness of various strategies



XC-16-039 







# CHRISTMAS CARD PRICES

(Envelope Included)

QTY	SMALL CHRISTMAS CARD Folded size: 5.5" x 4.25"	LARGE CHRISTMAS CARD Folded size: 8.5" x 5.5"
25	\$1.70 ea	\$2.05 ea
50	\$1.25 ea	\$1.55 ea
100	\$0.95 ea	\$1.25 ea
250	\$0.80 ea	\$1.00 ea

## ADD A LITTLE EXTRA TO YOUR CARDS

**SMALL CLING** \$0.90  
(4.25" x 5.5")

**LARGE CLING** \$1.25  
(8.5" x 5.5")

### Grip Roller Pens

Choose from Black or Blue Ink

**TWO COLOUR DETAIL  
ON BARREL**

150 pens \$279  
300 pens \$558

**TWO COLOUR DETAIL ON BARREL  
+ 1 COLOUR ON CAP**

150 pens \$298  
300 pens \$596

### 4 x 6 Note Pads

4" x 6" full colour Note Pads  
25 sheets per pad.

500 for \$495

250 for \$280